



FOR YOUR INFORMATION

J. YVETTE ROBINSON

DATE: July 14, 1998

TO: Sarosh Nayar

SUBJECT: Timeline Update - Miles For Admission

Below is a revised timeline for the "Miles For Admission" program.

	<u>Due Date</u>	<u>Status</u>
Steve Sampson/Vicki Berner introduction to EMI Discuss Marlboro club/venues	7/10	completed ✓
Conference call with EMI/Events	7/14	completed ✓
Joe Murillo, Legal re: EMI contract amendment	7/14	forwarded to legal - 7/14 ✓
EMI to overnight photos to PM of existing POS/Stage Signage (merchandise materials for the club)	7/15	received
EMI to submit the following: -Club/Venue Recommendations -Market Recommendations (minus Detroit) -Talent Recommendations -DJ/Host Recommendations -Budget/Fee -Caterer Recommendations -Timeline	7/20	Completed Received
EMI Contracted	7/29	—
Club/Venue Confirmation	8/10	
Talent Confirmation	8/20	
A&K to Madden	8/25	
Event in Market/Field	9/28 (TBD maybe earlier)	

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If you have additional questions, please give me a call on extension 2360. Thanks.

jyr/me

cc: I. Broeman
V. Berner
J. Fontanez
S. Sampson

7/14/98

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